

# Delaney Broad

Creative and analytical Multimedia Specialist of 3 years. A major focus is placed on customer and user experience, while making sure information is being presented aesthetically. Organization and collaboration is a focus for working in the world of media. Problem solving and learning new technology are skills that are always developing. She is passionate about innovative design with bold colors and interesting style.

**Media Specialist**  
Pittsburgh, PA

## Contact

Email  
dbroad100401@gmail.com  
Phone Number  
412-953-6784  
LinkedIn  
delaney-broad

## Software

Adobe Creative Cloud  
PremierePro  
InDesign  
Photoshop  
LightRoom  
Illustrator

Microsoft Office  
Word  
Excel  
PowerPoint

Google Drive  
Sharing  
Docs  
Slides

## Competencies

Team Management  
Collaboration  
Site Analytics  
Social Media Management  
Interactive Web Design  
Graphic Design  
Video Editing

## Experience

### *Career Advisor at Triangle Tech Pittsburgh*

*October 2023 - Present*

- Collect data for reporting and accreditation
- Building relationships with students and local businesses
- Scheduling trips and presentations for students
- Create media content for school events

### *Media Specialist with Teach Plus*

*January - May 2022*

- Design skills focused on quick and easy readability
- Descriptive design consultations
- Working with a team to work on combined projects
- Complete research with of focus on communication

### *Appliance Specialist/Book-Keeping Associate at Home Depot*

*March 2021 -  
October 2023*

- Promoted from Customer Service Associate in 2022
- \$300,000 in sales per fiscal year
- Customer assistance with in-depth knowledge of products
- Computer skills focused on orders and customer issues
- Money handling in coordination with various machines
- Problem solving with two conflicting systems
- Customer assistance and de-escalation in difficult situations

### *Assistant Manager at Five Below*

*October 2017 -  
March 2021*

- Promoted from Sales Associate in 2019
- Leadership skills with delegating tasks and handling staffing issues
- Financial skills focused on deposits and safe balancing
- Tech skills revolved around problem solving on register machines
- Focus on organization with stocking shelves and remerchandising

## Education

### *Bachelor's Degree in Multimedia from Point Park*

*Spring 2023*

- Developed a variety of skills including graphic design, video editing, web design, marketing, and social media practices
- Deans List Recipient and Honors Society Member

## Certifications

### *Hootsuite Certification*

- Manage social media presences on a variety of platforms
- Manage a social media team and a variety of posting styles

## Design Portfolio

*delaneybroad.com*

- Includes designs, marketing work, and photography

