

Delaney Broad

Media Specialist Pittsburgh, PA

Contact

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delaney-broad

Software

Adobe Creative Cloud
PremierePro
InDesign
Photoshop
LightRoom
Illustrator

Microsoft Office
Word
Excel
PowerPoint

Google Drive
Sharing
Docs
Slides

Competencies

Team Management
Collaboration
Site Analytics
Social Media Management
Interactive Web Design
Graphic Design
Video Editing

Creative and analytical Multimedia Specialist of 3 years. A major focus is placed on customer and user experience, while making sure information is being presented aesthetically. Organization and collaboration is a focus for working in the world of media. Problem solving and learning new technology are skills that are always developing. She is passionate about innovative design with bold colors and interesting style.

Experience

Career Advisor at Triangle Tech Pittsburgh

October 2023 - Present

- Collect data for reporting and accreditation
- Building relationships with students and local businesses
- Scheduling trips and presentations for students
- Create media content for school events

Media Specialist with Teach Plus

January - May 2022

- Design skills focused on quick and easy readability
- Descriptive design consultations
- Working with a team to work on combined projects
- Complete research with focus on communication

Appliance Specialist/Book-Keeping Associate at Home Depot

March 2021 - October 2023

- Promoted from Customer Service Associate in 2022
- \$300,000 in sales per fiscal year
- Customer assistance with in-depth knowledge of products
- Computer skills focused on orders and customer issues
- Money handling in coordination with various machines
- Problem solving with two conflicting systems
- Customer assistance and de-escalation in difficult situations

Assistant Manager at Five Below

October 2017 - March 2021

- Promoted from Sales Associate in 2019
- Leadership skills with delegating tasks and handling staffing issues
- Financial skills focused on deposits and safe balancing
- Tech skills revolved around problem solving on register machines
- Focus on organization with stocking shelves and remerchandising

Education

Bachelor's Degree in Multimedia from Point Park

Spring 2023

- Developed a variety of skills including graphic design, video editing, web design, marketing, and social media practices
- Deans List Recipient and Honors Society Member

Certifications

Hootsuite Certification

- Manage social media presences on a variety of platforms
- Manage a social media team and a variety of posting styles

Design Portfolio

delaneybroad.com

-Includes designs, marketing work, and photography

